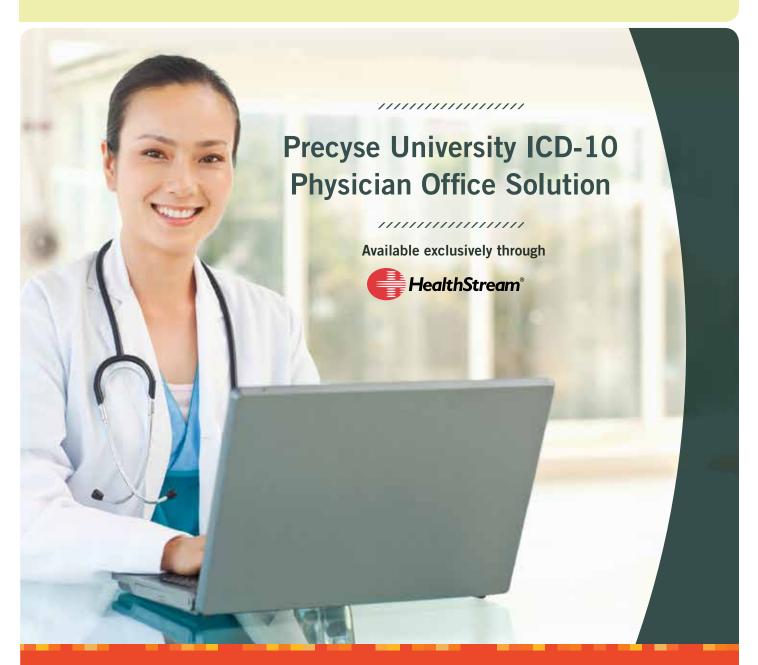


Revolutionizing healthcare education™



PRECYSE AND HEALTHSTREAM — THE IDEAL COMBINATION FOR ICD-10 EDUCATION.

Precyse University has expansive and one-of-a-kind content on ICD-10, and HealthStream has the nation's most adopted online learning platform across hospitals and healthcare systems. Together, we have created and offer the most powerful and unique ICD-10 education program available.



Get ICD-10 Ready with Precyse University & HealthStream

"The unique content within Precyse University is built by physicians — for physicians. This quality of education has empowered me and my practice to take on the upcoming transition to ICD-10 with confidence."

Dr. Bruce Scott,
President of the Kentuckiana
Ear, Nose and Throat, PSC;
Founder and President of
the Operative Ventures, LLC;
Medical Director of the
Louisville SurgeCenter; and
Clinical Assistant Professor
at the University of Louisville
Medical School

THE IMPACT OF ICD-10 ON PHYSICIANS

The transition from ICD-9 to ICD-10 in October 2014 goes hand in hand with the goal of healthcare reform to improve reporting of care, decrease costs of care and create electronic records that contain a patient's full history.

With more than 70,000 diagnostic codes as compared to just 17,849 in ICD-9, ICD-10 creates a significant challenge for all physicians and those in their practices who interact and assign codes and those who document in the patient's medical record. This transition will have a far-reaching impact on all populations and affect virtually every aspect of the physician's practice, including patient encounters, clinical and financial workflow and, depending on the circumstances, compensation, reimbursement and future career opportunities. All physician groups will be touched by ICD-10.

Though the transition to ICD-10 poses challenges, it also promises particular benefits to physicians, including the potential for more appropriate reimbursement, improved outcome indicators, reduced potential compliance issues and fewer claims denials. ICD-10 finally provides a system to truly capture the severity of our patients' illnesses and the medical necessity of the procedures and tests we perform. This is critical as CMS has stated that claim and payment scrutiny will increase with the advent of ICD-10 to ensure costs are in line with services and to minimize fraud.

ICD-10 offers opportunities to avoid the potential negative impacts. However, these opportunities can only be achieved if physicians take the time to properly prepare themselves and their staff in the form of comprehensive ICD-10 training and preparation.

HOW CAN PHYSICIANS, THEIR PRACTICES AND THEIR PATIENTS BENEFIT FROM ICD-10?

Time is a precious commodity to physicians, and many understandably do not relish the prospect of spending their already-limited time on training and education. It is clear, however, that physicians who take decisive steps to fully integrate ICD-10 codes into their clinical practice stand to benefit in several ways:

- Determine severity of illness and prove medical necessity. ICD-10 codes better describe the gravity of a patient's illness, which in turn facilitates validation of a patient's condition in support of utilization of goods, services and complex procedures.
- Grow compensation and reimbursement. ICD-10 codes help physicians create an electronic trail of evidence to receive proper credit and payment from government payers, insurers, hospitals, health systems, medical groups and others.
- Address technology and healthcare reform initiatives. These include: CMS' Value-Based Purchasing, Pay for Performance programs (P4P); coordinated care models such as Accountable Care Organizations (ACOs) and Patient-Centered Medical Homes (PCMHs); the government's Physician Quality Reporting System (PQRS); and the move toward adoption of an electronic health record (EHR).



Get ICD-10 Ready with Precyse University & HealthStream

ICD-10 will affect every aspect of the physician's practice, including patient encounters, clinical and financial workflow and, depending on the circumstances, compensation, reimbursement and future career opportunities.

- Ensure your strong reputation. A physician's documentation trail in ICD-10 will inform:
 - Physician profiling/national registries
 - Quality reporting
 - Consumer health sites
- Reduce the hassle of audits. ICD-10 codes allow the physician's documentation to be translated into a more accurate clinical picture, thereby reducing the chance of misinterpretation by third parties, auditors and attorneys. Understanding ICD-10 and implementing the required documentation will help save time and resources during recovery audits, denials, partial-payment scenarios and payer queries for increased detail in documentation.
- Improve care. ICD-10 codes will generate more detailed healthcare data and a greater flow of that data to improve medical communication, which could contribute to advanced disease protocols and clinical pathways.

In order to achieve these important potential benefits, it is critical that all members of a physician's team receive the appropriate education for their job function and the team works collaboratively to face ICD-10 head-on.

PRECYSE UNIVERSITY: THE PHYSICIAN'S PARTNER IN ICD-10 EDUCATION

Precyse University offers a one-stop solution for all the ICD-10 education needed within physician practices, clinics and other ambulatory settings. This platform provides the education and training you and your staff need to successfully migrate to and implement ICD-10 in your coding and clinical care.

Our ICD-10 Physician Office Solution offers a myriad of ICD-10 courses for all impacted populations within your office, advanced labs and simulators to allow practice in ICD-10 prior to go-live, educational video games and interactive media for ICD-10 and a host of other industry-leading applications to make the education more practical, relevant and accessible.

Some key reasons why our ICD-10 solution will support your transition:

- **ICD-10 Education Leader:** Precyse is the leading provider of ICD-10 education in the country, reaching over 4,000 facilities nationwide and over 1 million learners.
- Most ICD-10 education: Unlike our competitors, our ICD-10 physician office education is
 actually fully built and tested, with over 150 courses, applications and tools specifically for
 your needs.
- **Practical, convenient and mobile:** All our courses are mobile-ready for use on computer, iPad* or mobile device to make our education available anywhere and at any time.
- **Innovative solutions:** We offer innovative tools and resources like video games, labs, simulators, animations and other tools driving education and retention.



Get ICD-10 Ready with Precyse University & HealthStream

The Precyse University ICD-10 Physician Office Solution is built to fully prepare you and all members of your office and/or clinic for the new world of ICD-10. Although ICD-10 seems daunting and burdensome, it actually does offer tremendous opportunity to optimize reimbursement, minimize denials and appeals and improve clinical care through more valuable and detailed data. Our solution is to help you mitigate the impact and have your staff ready for its arrival.

PRECYSE UNIVERSITY ICD-10 PHYSICIAN OFFICE SOLUTION AVAILABLE EXCLUSIVELY THROUGH HEALTHSTREAM

FEATURES	Comprehensive	150 self-paced eLearning courses for your staff covering ICD-10 awareness, coding, documentation and billing
	Mobile-Ready	HTML/mobile-ready courses that can run on your computer and mobile devices, such as an iPad*
	Coder-/Biller-Friendly	Full track of coding courses to prepare any coder/biller for ICD-10
	Endorsed	Nationally approved CMEs and CEUs from AHIMA and AAPC
	Recognized by KLAS	Precyse was recognized in the KLAS report "ICD-10 Consulting: Roadmap to a Successful Transition" as the "only firm in this report to receive 100% positive comments from their clients about their ICD-10 services. Precyse clients praise the Precyse University training program as 'mature, comprehensive and flexible.'"
	Hands-On	Virtual coding labs and simulators allow actual practice in ICD-10
	Fun	Over 100 video games and 600 3-D computer animations built to make ICD-10 learning fun!
	Customized	ICD-10 awareness and educational posters tailored to your organization and staff population
	Controlled	Full reporting and assessments to track performance and progress of the team
	Convenient	All components of the education available 24 hours a day, 7 days a week from any web browser



LEARN MORE

As the healthcare industry draws closer to the go-live date, ICD-10 remains a polarizing topic among healthcare professionals. In this white paper, you'll learn how physicians shaped ICD-10, why physicians should care about ICD-10, how ICD-10 data will benefit physicians and much more.

Read more: www.precyseuniversity.com/successinicd10

TO LEARN MORE ABOUT HOW PRECYSE AND HEALTHSTREAM HELP PHYSICIANS
ACROSS THE COUNTRY MEET THEIR UNIQUE ICD-10 EDUCATIONAL CHALLENGES, VISIT
WWW.PRECYSEUNIVERSITY.COM/PHYSICIAN Simply use coupon code "Munson" at checkout.



